



**GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS AND SPORTS  
NATIONAL SERVICE SCHEME**



**NSS DAY PLEDGE AT SM PATEL COLLEGE OF HOME SCIENCE,  
VALLABH VIDYANAGAR, AHMEDABAD**

On the occasion of NSS Day, the NSS volunteers of SM Patel College of Home Science in Vallabh Vidyanagar (Anand) pledged to uphold cleanliness, raise awareness, and actively participate in community service, embracing it as a social responsibility. This year, under the theme of Swabhav Swachhata-Sanskar Swachhata, part of the Swachhata Hi Seva Campaign, many volunteers expressed their dedication to the cause and emphasized that even small actions can lead to significant change. The Swachhata Hi Seva initiative not only aims to enhance public health but also seeks to instill pride and responsibility among citizens. By fostering a culture of cleanliness, the campaign aspires to pave the way for a sustainable and healthier future.



## DEFENSE TRAINING PROGRAM AT MTB ARTS COLLEGE, SURAT

In a proactive effort to equip young minds with essential life skills, the NSS Unit at MTB Arts College, Surat, organized a defense training program for students. Participants engaged in meaningful discussions on the importance of defense awareness and took part in field exercises that offered hands-on experience in survival tactics. Through these activities, students learned to navigate challenging situations, building resilience and quick thinking. Feedback from the participants was overwhelmingly positive, with many expressing a heightened awareness of personal safety and community security. The program concluded with a community engagement activity, where students shared their newfound knowledge and experiences with local residents, promoting a culture of safety and preparedness.



## SAFAI MITRA SURAKSHA SHIVIR AND HEALTH CAMP AT IIT DHARWAD, BANGALORE

The NSS Unit at IIT Dharwad successfully organized a Safai Mitra Suraksha Shivar and safety kit distribution program, which received an enthusiastic participation. This event underscored the importance of supporting Safai Mitras in their crucial roles. The distribution of safety kits aimed to enhance the well-being and protection of these workers. Additionally, a health camp was conducted, providing medical support and honoring all Safai Karma Charis affiliated with IIT Dharwad, recognizing their invaluable contributions to the campus cleaning.





## PLASTIC SWACHHATA HI SEVA ABHIYAN AT COLLEGE OF HORTICULTURE, KOLAR

NSS Volunteers from the College of Horticulture, Kolar, actively participated in the Plastic Swachhata Hi Seva Abhiyan, a campaign focused on raising awareness about plastic waste management and promoting cleanliness. Through various community activities, the volunteers educated the public on responsible plastic disposal and contributed to creating a cleaner, more sustainable environment.



## SWACHHATA HI SEVA 2024 CAMPAIGN IN MAHASAMUND, CHHATTISGARH

NSS units from various institutions across Mahasamund district, including Government Polytechnic Mahasamund, Shyam Balaji College, and others, actively participated in the Swachhata Hi Seva 2024 campaign with the theme "Swabhav Swachhata, Sanskar Swachhata." Volunteers conducted cleanliness drives at bus stations, railway stations, ponds, religious sites, and tourist spots, promoting cleanliness and raising awareness among citizens.



## SWACHHATA HI SEVA PROGRAM INAUGURATED IN ODISHA AT DHARANI DHARA UNIVERSITY, KEONJHAR

On September 21, 2024, the Swachhata Hi Seva program was inaugurated at Dharani Dhara University, Keonjhar, by Odisha's Hon'ble Chief Minister, S.J. Mohan Charan Majhi. The event was attended by Shri Kusalkar Nitin Dagudu (IPS, Collector of Keonjhar), Shri Dhanraj Hanumant Dhamdhare (IFS, DFO), local BDO, Ms. Sarita Patel (Regional Director, NSS), Dr. Sarita Gautam (NSS Programme Coordinator), Dr. Sunil Kumar Sahoo (NSS DPO), as well as principals, POs, and other dignitaries. Over 700 students from various colleges participated, contributing to the campaign's mission of promoting cleanliness and environmental awareness.



## SWACHHATA HI SEVA CLEANLINESS DRIVE AT GNDU COLLEGE, PUNJAB

Under the guidance of the Principal, the NSS unit of GNDU College, Phillaur, conducted a Swachhata Hi Seva cleanliness drive, following directives from the Ministry of Youth Affairs & Sports, Government of India. The staff, 50 NSS volunteers, and other students actively participated in the campus beautification and cleanliness activities, promoting a cleaner and healthier environment.



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## SWACHHATA HI SEVA CAMPAIGN AT PG GOVERNMENT COLLEGE, CHANDIGARH

Mrs. Meeta Rajivlochan, I.A.S, Secretary (Youth Affairs), Ministry of Youth Affairs & Sports, Government of India, addressed and interacted with NSS Programme Officers and Volunteers during the Swachhata Hi Seva campaign organized by the NSS Unit of PG Government College, Sector-11, Chandigarh. This unique gathering included all NSS Programme Officers from UT Chandigarh. Mrs. Rajivlochan engaged with the officers and volunteers, discussing NSS activities and encouraging the creation of events on the My Bharat Portal.



## SWACHHATA HI SEVA CLEANLINESS DRIVE IN TAMIL NADU BY SRI RAMACHANDRAN INSTITUTE, CHENNAI

On September 24, 2024, the NSS Unit of Sri Ramachandran Institute of Higher Education and Research, Chennai, organized a Swachhata Hi Seva cleanliness drive in Parivakkam village. During the event, participants focused on separating degradable and non-degradable waste. After the drive, they took a pledge to contribute to a cleaner India, reaffirming their commitment to environmental sustainability and community service.



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## 55TH NSS DAY CELEBRATED AT RAJA DURAISINGAM GOVT. ARTS COLLEGE, TAMIL NADU

On September 24, 2024, the NSS Unit of Raja Duraisingam Government Arts College in Sivagangai celebrated the 55th NSS Day with a cleanup drive. NSS volunteers, along with the Programme Officer, participated in cleaning the college and its surroundings, specifically targeting the collection and disposal of plastic waste. This initiative aimed to promote environmental awareness and foster a sense of responsibility towards maintaining a clean environment.



## SWACHHATA DRIVE INITIATIVES IN DELHI BY ACHARYA NARENDRA DEV COLLEGE AND TRINITY INSTITUTE

The NSS unit of Acharya Narendra Dev College, University of Delhi, organized a cleanliness drive at Kalakji Mandir as part of the My Bharat and Swachhata Hi Seva campaigns. Similarly, the NSS unit of Trinity Institute of Professional Studies in Dwarka conducted a cleanliness drive under the same banners, with 50 volunteers actively participating in the campaign and successfully collecting 10 kg of garbage.



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## BLOOD DONATION CAMP ORGANIZED BY AGGARWAL COLLEGE IN HARYANA

The NSS unit of Aggarwal College, Ballabgarh, Haryana, organized a blood donation camp under the Swachhata Hi Seva and My Bharat initiatives. A total of 56 units of blood were donated to the hospital, showcasing the college's commitment to community service and health awareness.



## MEGA CLEANLINESS DRIVE IN ARUNACHAL PRADESH BY NSS VOLUNTEERS OF VIVEKANANDA KENDRA VIDYALAYA

NSS volunteers from Vivekananda Kendra Vidyalaya in Nirjuli, Arunachal Pradesh, conducted a mega cleanliness drive as part of the Swachhata Hi Seva campaign. On the day of the event, enthusiastic volunteers gathered with gloves, garbage bags, and cleaning tools to clean various areas around the school and nearby neighborhoods. They collected waste, ensuring the surroundings remained pristine. This initiative not only emphasized the importance of cleanliness but also fostered a sense of responsibility and community spirit among the participants.





## NSS TEAM OF TRIPURA LAUNCHES SWACHHATA HI SEVA CAMPAIGN FOR A CLEANER STATE

From September 17 to October 2, the NSS team of Tripura, representing various NSS units, actively engaged in the Swachhata Hi Seva campaign. Their dedicated efforts included cleanliness drives throughout the state, significantly improving the local environment. By interacting with community members, they fostered a strong sense of responsibility and heightened awareness about hygiene and sustainability. This initiative not only enhanced the surroundings but also united the community in the shared goal of achieving a cleaner and greener Tripura.



## ANDHRA PRADESH UNIVERSITIES PARTICIPATE IN SWACHHATA HI SEVA CAMPAIGN

In September 2024, NSS units from various universities in Andhra Pradesh actively participated in the Swachhata Hi Seva campaign. Their initiatives included organizing cleaning programs, collecting and removing single-use plastic waste, creating awareness posters, conducting awareness programs, and taking pledges. Participants uploaded photos of their activities to the My Bharat portal. The program saw enthusiastic involvement from NSS volunteers, fellow students, programme officers, principals, and staff and faculty members.





## MEDICAL CAMP ORGANIZED BY NSS UNITS AT TELANGANA UNIVERSITIES

NSS units from several universities in Telangana participated in a medical camp as part of their National Service Scheme activities. The event saw active involvement from NSS volunteers, students, programme officers, principals, as well as staff and faculty members, highlighting their commitment to community health and service.



## SWACHHATA RALLY ORGANIZED BY NSS VOLUNTEERS AT GOVERNMENT COLLEGE, KAROLI, RAJASTHAN

On September 19, 2024, NSS volunteers from Government College, Karoli, organized a Swachhata Rally in Karoli. The event aimed to promote cleanliness and raise awareness about the importance of maintaining a clean environment.



## CYBER SECURITY LECTURE ORGANIZED BY NSS UNIT AT GOVT. GIRLS COLLEGE, SRIGANGANAGAR, RAJASTHAN

On September 11, 2024, the NSS unit of Government Girls College, Sriganganagar, organized a lecture on Cyber Security within the college campus. The session aimed to raise awareness about online safety and equip students with essential knowledge to navigate the digital world securely.



## SWACHHATA HI SEVA CAMPAIGN IN BIRBHUM, WEST BENGAL

On September 24, 2024, NSS volunteers from Kabi Joydeb Mahavidyalaya in Illambazar conducted a cleanliness drive and door-to-door awareness rally in the adopted village of Nabagram, Nabakhanda, as part of the Swachhata Hi Seva campaign. Involving 57 volunteers, the initiative focused on collecting and disposing of single-use plastic while educating local residents, primarily from backward and tribal communities, about health and hygiene. NSS Programme Officer Fatema Khatun and Principal Dr. Mahadev Dewashi expressed their gratitude for the opportunity to engage with the community and their eagerness to continue such initiatives in the future.



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## SWACHHATA AWARENESS RALLY ORGANIZED BY NSS UNIT OF GOPINATH PG COLLEGE IN UTTAR PRADESH

On September 23, 2024, the NSS Unit of Gopinath PG College in Ghazipur, affiliated with VBS Purvanchal University, Jaunpur, conducted a Swachhata Awareness Rally as part of the Swachhata Hi Seva campaign. The rally aimed to spread the message of cleanliness and sustainability throughout the community.



## SWACHHATA HI SEVA ABHIYAN AT MAHATMA GANDHI KASHI VIDYAPITH, UTTAR PRADESH

On September 19, 2024, the NSS Cell of Mahatma Gandhi Kashi Vidyapith in Varanasi, Uttar Pradesh, organized a Swachhata Pledge and Swachhata Abhiyan as part of the Swachhata Hi Seva campaign. The event was graced by the presence of the Chief Guest, Hon'ble MLA Pindra, Varanasi, Dr. Awadhesh Singh, along with Vice Chancellor Prof. Anand Kumar Tyagi.





## CLEANLINESS CAMPAIGN LAUNCHED BY NSS UNIT AT BANWARI SHAHU COLLEGE, JHARKHAND

The NSS unit of Banwari Shahu College in Latehar, Jharkhand, launched a special campaign focused on the theme “Cleanliness is Service, Nature is Cleanliness, Culture is Cleanliness” as part of the Swachhata Hi Seva program. This initiative aims to promote the importance of cleanliness in service, nature, and culture within the community.



## TEACHER'S DAY CELEBRATION AT BHUPESH GUPTA COLLEGE, BHABHUA, BIHAR

On the occasion of Teacher's Day, the NSS unit of Bhupesh Gupta College in Bhabhua organized a cultural and felicitation ceremony. The event was attended by Dr. Prasunjay Kumar Sinha, Law Officer at C.C.D.C. Veer Kunwar Singh University Ara, Principal Dr. Shrikant Singh, Prof. Ramlal Singh, and other college staff, along with NSS volunteers, highlighting the significance of teachers in shaping the future.





## CLEANLINESS DRIVE AND ANTI-PLASTIC CAMPAIGN AT BANDRA FORT, MUMBAI

NSS volunteers from RD National College in Bandra, Mumbai, organized a cleanliness drive and anti-plastic campaign at the heritage site of Bandra Fort as part of the Swachhata Hi Seva initiative. Over 45 volunteers participated in the event, successfully collecting approximately 400 kg of plastic waste, contributing to the preservation of the site and promoting environmental awareness.



## BEACH CLEANING ACTIVITY ORGANIZED BY NSS UNIT OF GOA UNIVERSITY

The NSS unit of Goa University conducted a beach cleaning activity as part of the Swachhata Hi Seva campaign. This initiative aimed to promote environmental cleanliness and awareness among participants while contributing to the preservation of Goa's beautiful beaches.



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## FOOD DONATION DRIVE BY NSS VOLUNTEERS AT SNDP VOCATIONAL HIGHER SECONDARY SCHOOL, KERALA

NSS volunteers from SNDP Vocational Higher Secondary School in Adimali, Kerala, prepared and distributed Onam food kits containing 14 different items to poor patients in nearby villages. A total of 100 Onam kits were donated to palliative care patients, showcasing the volunteers' commitment to supporting the community during the festive season.



## MEGA CLEANING DRIVE AT SHANKHUMUGHAM BEACH, THIRUVANANTHAPURAM, KERALA

A mega cleaning initiative was organized at Shankhumugham Beach in Thiruvananthapuram by the NSS and NYKS. The event saw participation from Hon'ble Minister of State for Minority Affairs, Sh. George Kurien, along with Sh. Praveen Kumar (DS, DoYA), District Collector Smt. Anukumari IAS, and Regional Director Sh. P.N. Santhosh, emphasizing the collective effort to maintain cleanliness and promote environmental awareness.





## **Directorate of NSS, New Delhi**



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